



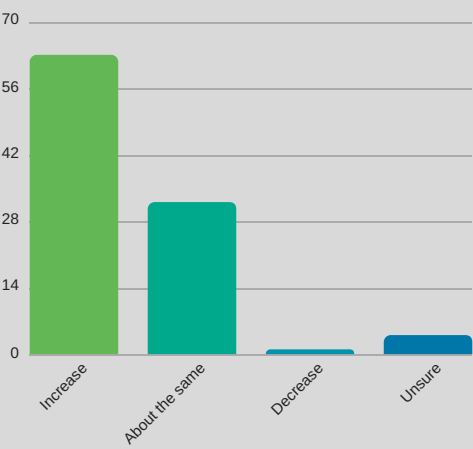
GREATER CHARLOTTETOWN AREA
CHAMBER OF COMMERCE

2018 MEMBERSHIP SURVEY RESULTS

BUSINESS CONFIDENCE

Member 2018 revenue expectations

- 1) 63% expect revenue to increase
- 2) 32% expect revenue to stay the same
- 3) 1% expect revenue to decrease
- 4) 4% are unsure



TOP ADVOCACY PRIORITIES: TAXATION

- 1) Small business tax rate
- 2) Corporate business tax rate
- 3) Proposed federal tax changes

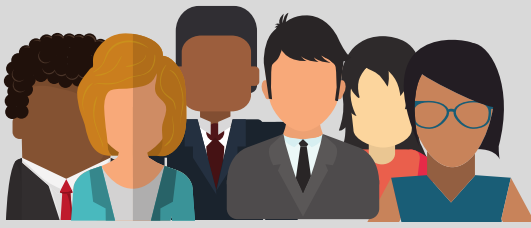


TAXATION

TOP ADVOCACY PRIORITIES: POPULATION GROWTH

POPULATION GROWTH

- 1) Retention of Island youth
- 2) Retention of new immigrants
- 3) Repatriation of former Island residents



TOP ADVOCACY PRIORITIES: K-12 EDUCATION

- 1) Ensuring grads have the skills they need to succeed in post-secondary education and the workplace
- 2) Development of life skills such as personal financial management in students
- 3) Development of soft skills such as communication, teamwork and time management in students



K-12 EDUCATION

OTHER ADVOCACY ITEMS IDENTIFIED

- 1) Supporting entrepreneurship
- 2) Labour and/or skills shortages
- 3) Clarity of government services & programs
- 4) Minimum wage system



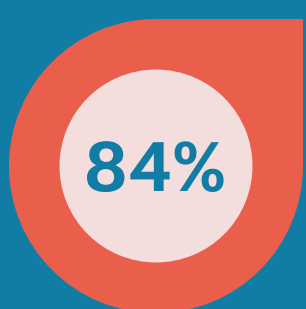
REASONS TO BE A MEMBER

- 1) Grow business contacts
- 2) Increase business visibility
- 3) Support the business community



TOP MEMBER BENEFITS

- 1) Chamber advocacy
- 2) Networking events
- 3) Access to Chamber publications



Respondents who said they were "satisfied" or "very satisfied" with their membership.

THANK YOU TO THE MEMBERS WHO COMPLETED THE SURVEY!

Your feedback continues to help guide our advocacy priorities and member services.