

2022 PRINT SPONSOR

in-kind | one opportunity

The Greater Charlottetown Area Chamber of Commerce is proud to be Prince Edward Island's largest business advocacy organization committed to supporting and connecting our business members.

Today, our diverse network of businesses represents almost every industry sector and business profession. With more than 1,100 business members and their more than 20,000+ employees, our united voice draws attention to local business needs.

The Chamber hosts several events throughout the year including The President's Excellence Awards, Annual General Meeting & President's Luncheon, The Corporate Challenge Golf Tournament, and Small Business Week, as well as a number of other programs that support the Chamber's advocacy efforts and membership engagement. As the 2022 Print Sponsor, you will receive a number of benefits to boost your brand's visibility.

Interested in this sponsorship opportunity? [Contact Tania Crouse Hardy.](#)

2022 PRINT SPONSOR

in-kind | one opportunity

SPONSORSHIP BENEFITS

- Logo and name recognition on all marketing materials and promotional activities (where applicable) for the following Chamber sanctioned events and programs:
 - President's Excellence Awards – January 2022
 - Annual General Meeting & President's Luncheon – May 2022
 - Chamber Corporate Golf Challenge – September 2022
 - Small Business Week – October 2022
- Logo and name recognition in all newspaper advertising and promotional material produced (where applicable) for said events and programs
- Recognition on the Chamber's website and e-news as the 2022 Print Sponsor of these Chamber events
- Recognition of your support in the emcees' remarks during sponsored events

continued on next page

Interested in this sponsorship opportunity? [Contact Tania Crouse Hardy.](#)

2022 PRINT SPONSOR

in-kind | one opportunity

SPONSORSHIP BENEFITS (cont.)

- Logo recognition as the Chamber's Print Sponsor in the feature and follow up feature for these events in the quarterly Chamber Connections Magazine
- A full-page ad in the magazine at a discounted rate of \$900 per issue (valued at \$4400/yr)
- Two (2) complimentary e-news ads in Chamber E-news to run for a one-month period of your choosing (valued at \$400)
- Two (2) complimentary tickets to:
 - The 2022 President's Excellence Awards (valued at \$400)
 - The 2022 President's Annual Luncheon (valued at \$173)
 - The 2022 Corporate Challenge Golf Tournament (value of \$520)
 - The 2022 SBW Business Insights Event (value of \$104)
 - The 2022 SBW Keynote Address (value of \$220)
- One (1) complimentary booth at the 2022 SBW MEGA Mixer (valued at \$175)

Interested in this sponsorship opportunity? [Contact Tania Crouse Hardy](#).