

# ANNUAL PRINT SPONSOR

in-kind | one opportunity

*The Greater Charlottetown Area Chamber of Commerce is proud to be Prince Edward Island's largest business advocacy organization committed to supporting and connecting our business members.*

*Today, our diverse network of businesses represents almost every industry sector and business profession. With more than 1,100 business members and their more than 20,000+ employees, our united voice draws attention to local business needs.*

*The Chamber hosts several events throughout the year including The President's Excellence Awards, Annual General Meeting & President's Luncheon, The Corporate Challenge Golf Tournament, and Small Business Week, as well as a number of other programs that support the Chamber's advocacy efforts and membership engagement. As the Annual Print Sponsor, you will receive a number of benefits to boost your brand's visibility.*

**Interested in this sponsorship opportunity? Contact [Eliza Casey](#).**

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## SPONSORSHIP BENEFITS

- Logo and name recognition on all marketing materials and promotional activities (where applicable) for the following Chamber sanctioned events and programs:
  - President's Excellence Awards - January
  - Annual General Meeting & President's Luncheon - May
  - Chamber Corporate Golf Challenge - September
  - Small Business Week - October
- Logo and name recognition in all newspaper advertising and promotional material produced (where applicable) for said events and programs
- Recognition on the Chamber's website and e-news as the Annual Print Sponsor of these Chamber events
- Recognition of your support in the emcees' remarks during sponsored events

*continued on next page*

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## SPONSORSHIP BENEFITS (cont.)

- Logo recognition as the Chamber's Print Sponsor in the feature and follow up feature for these events in the quarterly Chamber Connections Magazine
- A full-page ad in the magazine at a discounted rate of \$900 per issue (valued at \$4400/yr)
- Two (2) complimentary e-news ads in Chamber E-news to run for a one-month period of your choosing (valued at \$400)
- Two (2) complimentary tickets to:
  - The President's Excellence Awards (valued at \$400)
  - The President's Annual Luncheon (valued at \$173)
  - The Corporate Challenge Golf Tournament (value of \$520)
  - The Small Business Week Business Builder (value of \$104)
  - The Small Business Week Keynote Address (value of \$220)
- One (1) complimentary booth at the Small Business Week MEGA Mixer (valued at \$175)

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