

# PRESENTING SPONSOR

## Small Business Week

\$8,000 + HST | one opportunity

*The Chamber's annual Small Business Week hosts a full week of programming and activities that provide opportunities for members of the business community to build connections and skills to be competitive and innovative in their industry.*

*We recognize the significant impact local entrepreneurs have on the regional economy and the importance of providing them with the support and resources they need to help their businesses grow and succeed. The week of activities attracts 500+ attendees and will not only celebrate small business owners and professionals but motivate and educate them on current topics and trends. As the Small Business Week Presenting Sponsor, your company will be at the forefront of the entire week's programming.*

## SPONSORSHIP BENEFITS

- Logo recognition on all marketing and promotional materials produced (where applicable) for Small Business Week
- Name recognition as Presenting Sponsor in the dedicated e-news and press releases promoting Small Business Week
- Recognition on the Chamber's website and e-newsletter as the Presenting Sponsor
- Logo recognition on the dedicated event pages on the Chamber's event calendar, event feature and follow-up in the Chamber's *Connections Magazine*
- Acknowledgement by the Chamber's representatives in opening and closing remarks throughout the week
- Logo recognition in the visual presentations produced for Small Business Week

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**Interested in this sponsorship opportunity? Contact [Eliza Casey](#).**

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### SPONSORSHIP BENEFITS (cont.)

- Opportunity to display/share a video on the Chamber's socials during Small Business Week
- Opportunity to display corporate signage at all events, and distribute marketing materials or corporate branded items to attendees throughout the week
- Opportunity to address the audience (2-5 mins) at each event during the week
- Opportunity to have a booth at the Chamber's check-in areas at all events held throughout the week, including a prime location at the Small Business Week Mega Mixer Social (value of \$175)
- Two (2) complimentary in-person tickets to the week's Lunch & Learn sessions
- Six (6) complimentary tickets/registrations to the Business Builder session (value of \$270)
- Ten (10) complimentary tickets to the Keynote Address and VIP Pre/post-reception (value of \$950)
- Provided with virtual links to all events that have virtual viewing options
- A consent form added to the event registration forms providing you with event registrants leads

**Interested in this sponsorship opportunity? Contact [Eliza Casey](#).**